

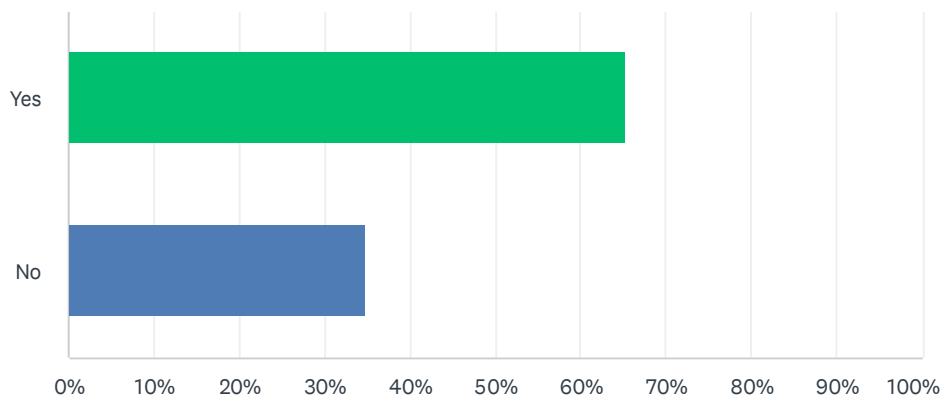
Harborside Terrace Owners Association (HTOA) Logo Survey

23 TOTAL RESPONSES

- ▶ **Date Created: Saturday, February 26, 2022**
- ▶ **Date Closed: Monday, March 7, 2022**

Q1 Should the Board proceed with using this Logo?

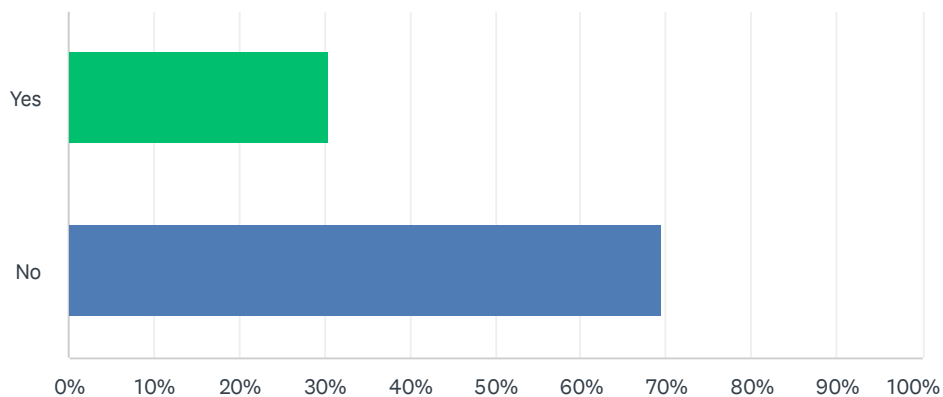
Answered: 23 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	65.22%	15
No	34.78%	8
Total Respondents: 23		

Q2 If not, is there another logo that you have in mind?

Answered: 23 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	30.43%	7
No	69.57%	16
Total Respondents: 23		

Q3 If you have another logo to suggest, please provide your name and phone # so the Board can reach you. Also, please email a copy of the logo to Karen Rowan at zackrowan@aol.com.

Answered: 10 Skipped: 13

1. Just remove the tagline. I don't think we need it. Why do we have to have that?
2. Future residents are interested in kindness, dignity and respect. They are interested in property values, location, beach access, building integrity, car ports, swimming pool maintenance, beautiful landscaping. The verbiage on the logo indicates that this community is problematic. Every condominium complex has ownership personality issues. This will not change with a logo better suited to a taxpayer supported institution such as a school or hospital. Thank you for your time. This is a material change and should follow the regulations governing this change.
3. Looks beautiful
4. Looks like an island. Also, don't care much for the statement at bottom. No need for something like that.
5. I do have ideas I think the logo itself is ok but hate the slogan it sounds like an assisted living community. Actions are louder than words and it doesn't sound professional. I could go with the logo if the slogan was eliminated or just put "A Condominium Community". Just my professional opinion.
6. "A community of kindness & respect".
7. I like the logo image piece. I do not like the quote at the bottom. I feel it is aimed at the back and forth that has occurred over the last 2 years between homeowners and homeowners and the board. Yes there has been conflict, but I am not sure it is as timeless as it could be. Some suggestions - The shortest distance between paradise and the place you call home. - Luxury. Location. Convenience. - Love Where You Live. - The Essence of Parkshore/ Naples Living. - A colorful place to live and play. Just some suggestions. Again. Like the image, not so much the slogan.
8. same logo image and "Harborside Terrace, Park Shore, Naples". That is it, delete the last sentence.
9. The problem is the wording because it may connote just the opposite of what is written. Kindness, dignity and respect sounds like a nursing home or a non-vibrant community.
10. The same logo but without the slogan. It is unnecessary and seems defensive.